



A R U R A L C O P A R T N E R

Portraits of Success average \$6,100.

The inaugural Portraits of Success Sale hosted by Franchise and Sun Vale Holsteins was indeed a success!

Held at the Pavilion Café and Bar by the Ocean at Warrnambool provided a wonderful atmosphere for the large crowd. All lots were presented on a large screen with video and still portraits and were entered to be shown at the 2020 International Dairy Week.

The first lot, the 2019 winning 3 year old from IDW, Bluechip TT Golddust Frosty backed by many EX dams including the dual World Dairy Expo Grand Champion Roy Frosty topped the sale at \$31,000 selling to the Frosty & Franchise Syndicate from both Australia & USA.

Second high of the night was the 2019 Reserve Intermediate Champion Jersey, Salvation Black Ginger, EX 91. This huge 4 year old also backed by several EX dams sold at \$14,300 to C Allen of Cobargo, NSW.

Third top lot was the yearling Holstein Lightning Ridge Jacoby Lustre ([Imp.ET](#)), this classy heifer has a PTAT of +3.66 and sold a/c Angus Fraser to K Cash at \$8,500.

Many breeders were full of praise for the young Jersey Cow Brookbora Love Lies 735 on a/c the Bacon Family, this extra deep pedigree, very good uddered 3 year old sold at \$7,700 to N Hart & Quality Ridge of Girgarre.

South Australian buyers Ashtaney Jerseys purchased the great young cow Jenbro Tequila Marmalade at \$6,000.

Other noted sales included the very capacious Holstein heifer Sun Vale Solomon Josie 2 at \$5,800 to Brad Salmon. Lightning Ridge CMD Casino Karlie a grand daughter of the EX 95 World Dairy Expo Champion Excitation Karlie at \$5,100. While the yearling Red Holstein Sun Vale Unstoppabul Ronnie sold at \$5,000 to C Pulham of Fish Creek.

Selling agents Dairy Livestock Services report buyers were from all parts of Victoria along with SA, NSW and the USA.

6 Jerseys av \$6,750
16 Holsteins av \$5,859
22 lots av \$6,102

The vendors are to be congratulated on their willingness to host such an event.