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Ayrshire 2020 World Conference Sale creates record.

A new Breed record sale average price was reached at the World Conference Sale held at IDW.

Sale top of \$10,200 was paid for Munden Farms Rubicom Maiden, a 4 month heifer from a 7th gen EX & VG dam with the 2nd dam Magic Park Shady Maiden, EX 93 the 2019 Adelaide Royal Grand Champion and winner of the Aged Cow class at IDW earlier in the day. She sold a/c Munden Farms of Nilma, Vic to the Sunny Acres Syndicate of the USA.

Lot 1 Geelunga Burdette Dea (Imp.ET) a/c Greg Edmonds, SA had won her class at IDW earlier in the day and was the first Ayrshire to be sold in Australia from an 8th gen EX dam, she was purchased by Saunders & Day for \$10,000. The same vendor also sold the next high priced lot at \$9,500, this was for the 'Pick' of the entire Geelunga herd and sold to the partnership of Munden Farms and W & A Macadam.

Fourth high selling lot at \$6,200 was the stylish young cow Hillcrest Gentle Rose a grand daughter of the EX 92 Garth Rose cow bred from the famed Parkvale Rose family, she was purchased by B & M Hayter of NSW.

South Australian Breeders G & L Klatt paid \$5,300 for the correct unjoined heifer Beardrock Reagans Joyce a/c S & K Beard, this daughter of 2 time IDW Senior Champion Glenbrae Burdettes Joyce, EX 91 had paced highly in her class earlier in the day.

Other noted sales included Cher-Bar Famous Secret, this daughter of former All World winner Cher-Bar Burdette Secret was purchased by V & S Steiner of NZ at \$4,250, she sold a/c Boldview Farms, SA. Mayfield Farms Tuxedo Rosebud a daughter of the 2019 Sydney Royal Intermediate Champion sold a/c P & V Timbs, NSW at \$4,200 to the Johns Family of Tasmania. B & M Hayter of NSW sold the very smart heifer Werombi Vale Bethany Love 2 backed by 6 gens of EX & VG dams including several IDW & Royal Champions at \$4,000 to Courtney Afford, SA.

Selling agents Dairy Livestock Services report 20 Ayrshires av \$4,438 to be a new Breed record,
buyers were from SA, Tas, NSW, Vic along with the USA & NZ.